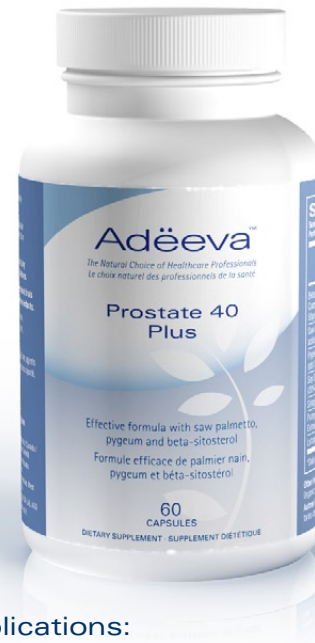


Prostate 40 Plus

Mandatory protection against prostate disease and enlargement for all men 40 years of age and older.

A vital supplement for all men 40 years and older, its natural ingredients and antioxidants block the intra-prostatic build up of dihydrotestosterone (DHT), thereby helping to prevent and reverse enlarged prostate problems and potentially blocking key steps associated with prostate cancer. This formula targets the prostate cells on several levels, to promote a healthy prostate. Prostate cancer is the most prevalent form of cancer in North American men. Almost all men will develop prostate enlargement as they age due to the age-related build up of DHT. Studies indicate that this process can be prevented and reversed through appropriate diet and supplementation measures. As such, Prostate 40 Plus should be taken by all men over 40 to reduce risk of prostate enlargement and help prevent prostate disease. The ingredients and dosages in this product have shown success in reversing benign prostatic hyperplasia (enlarged prostate) as indicated in various clinical trials, and medical journals, including *Lancet*, *British Journal of Urology* and *The Journal Of The American Medical Association*.

Research strongly suggests that blocking the conversion of testosterone to dihydrotestosterone is a key step in preventing this disease, along with providing prostate specific antioxidants, such as lycopene and soy isoflavones. In addition, experimental studies indicate that beta-sitosterol and soy isoflavones can induce programmed cell death (*apoptosis*) of prostate cancer cells, which may also be important in prostate cancer prevention. For all of these reasons, this product is a mandatory supplement for all men over 39 years of age.



Clinical Applications:

Prevention and treatment of Benign Prostatic Hyperplasia (BPH) and prostate disease for all men 40 and older

Adjunctive Nutritional Support in Prostate Cancer, including post prostatectomy and radiation treatment patients, and patients treated with hormone ablation therapy

Active Ingredients

Beta-Sitosterol (std 45%), Campesterol (std 23%), Stigmasterol (std 22%)	144 mg
Saw Palmetto Extract (45% fatty acids and sterols)	640 mg
Pygeum (std 25% triterpenes)	100 mg
Soy Extract (20% soy isoflavones)	100 mg
Stinging Nettle Extract (5:1)	60 mg
Pumpkin Seed Extract (4:1)	50 mg
Lycopene (5%)	25 mg

Amounts for 2 capsules, 60 per bottle

Contraindications & Considerations

Conditions:

- Breast Feeding or Lactation
- Kidney Failure (Renal Failure)¹
- Received a transplant of any kind¹
- If kidney has been removed¹
- Kidney clearance problem (e.g., a dialysis patient)¹

¹Requires approval from specialist/physician