

DHA Pediaburst



HIGH DHA CHEWABLE BURSTING WITH ORANGE FLAVOUR

GENESTRA BRANDS™ DHA Pediaburst is formulated specifically to support the cognitive health of children. It also helps support the development of the brain, eyes and nerves in children up to 12 years of age.

Bursting with flavour

- **Great taste.** Naturally sweetened, natural orange flavour.
- Excellent mouth-feel. Easy-to-chew softgels.
- **Delivers clean taste.** No fishy after-taste or odour.

DHA/EPA enrichment removes contaminants

- **Unique.** NEO-3™ DHA/EPA enrichment uses natural lipase enzymes (no alcohol/ chemicals).
- **Natural.** Retains natural triglyceride structure.
- Removes contaminants. Virtually eliminates heavy metals, pesticides, PCBs, PCDDs and PCDFs.

Superior to leading brands

- Higher dose per softgel: 65 mg DHA and 15 mg EPA.

 Daily dose of 260 mg DHA and 60 mg EPA.
- **Purity and potency guaranteed.** Meets or exceeds regulations set by the Council for Responsible Nutrition (CRN) and the Global Organization for EPA and DHA omega-3s (GOED), as well as those outlined by Health Canada. Also third-party independently tested. See reverse side for Seroyal fish oil analysis details.



Product Code: 553



References

Horrocks LA, and Yeo YK. Health benefits of docosahexanoic acid (DHA). Pharmacol Res 40 (3), 1999. 211-225.

This information is for practitioner use only and is not meant to diagnose, treat, cure, prevent any disease or replace traditional treatment, and has not been evaluated by Health Canada.

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Seroyal



Fish Oil Purity

HIGHEST QUALITY STANDARDS IN PURITY, POTENCY AND STABILITY

Prescribe quality tested fish oils

Seroyal fish oils are held to the highest quality standards in purity, potency and stability, meeting or exceeding regulations set by the Council for Responsible Nutrition (CRN) and the Global Organization for EPA and DHA omega-3s (GOED), as well as those outlined by Health Canada.

In addition to stringent testing, Seroyal fish oils undergo a natural EPA and DHA enrichment process that:

- Virtually eliminates heavy metals, pesticides, PCBs, PCDDs and PCDFs
- · Retains the natural triglyceride form
- Delivers a cleaner taste, repeat-free, without fishy after-taste or odour

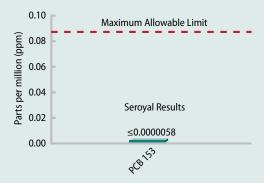




Typical Seroyal Sardine & Anchovy Oil Analysis

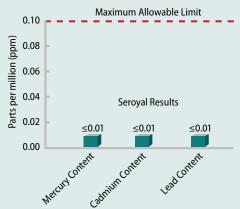
Independent 3rd Party Test Results
Representative Sample: Super EFA Liquid,
Lot #22975 L54 Exp: Aug. 2011

Polychlorinated Biphenyls (PCBs) Test



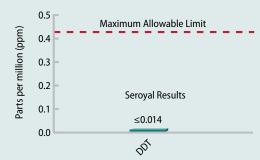
Note: PCB 28, PCB 52, PCB101, PCB 138 and PCB 180 are not detected.

Heavy Metal Test



Note: Arsenic content is below detectable limits.

Pesticides Test



Note: Multiple pesticides are tested (only DDT is shown).

